

AssessmentNo	974	Owner	ldavin
Resource	HSCP		Service/Establishment Joint
	First Name	Surname	Job title
Head Officer	Lorraine	Davin	Service Manager
	(include job titles/organisation)		
Members	Lorraine Davin, Service Manager Development and Involvement, HSCP Learning Disability Service Rose Stewart, Health Improvement Senior, HSCP Strategy and Transformation Bob Purdon, Health Improvement Lead, HSCP Strategy and Transformation Mandy Ferncombe, Health Improvement Senior, HSCP Strategy and Transformation Cerys MacGillivray, Consultant Clinical Psychologist Lindsay O'Hare, Occupational Therapist Carer representative Service User		
	<i>(Please note: the word 'policy' is used as shorthand for strategy policy function or financial decision)</i>		
Policy Title	West Dunbartonshire Dementia Website		
	The aim, objective, purpose and intended out come of policy		
	<p>West Dunbartonshire Dementia Strategy group aim to establish a local dementia website that provides high quality information about the dementia journey alongside local information about services, support groups and resources to people living with dementia, care partners and professionals working in the field. Purpose (necessity of the activity): A lack of awareness and understanding of dementia can result in stigmatisation and barriers to diagnosis and care. Providing clear updated information on dementia with links to national and local resources and support can assist people to live as well as possible with dementia. Establishing the site also helps establish West Dunbartonshire as a dementia-friendly community committed to supporting its citizens who receive a diagnosis and their carers. The detailed resources and groups highlighted provide people with connections to valuable local sources of help so they can live well. The council is linking individuals to the services that can support them, which the motion expresses a desire to facilitate. Objective (strategic goal): The Dementia Strategy for Scotland: Everyone's Story states that "people living with dementia and their care partners should have equity of access to high quality, information and advice, evidence-based treatment, care and support when and where they need it, including dementia-specific palliative care, and have access to practitioners with appropriate dementia care knowledge and skills." The website will assist people to have access to information and advice on prevention and early detection of dementia. It will ensure that people get the information they need to make informed decisions about their treatment, care and support. Once launched, the website can also be linked to social media channels to maximize its reach and impact. Promoting the new resource through the council's social media will make more citizens aware of the assistance available to them and their loved ones living with dementia. People will be able to stay up to date with new information and events added to the site through following its social media profiles. Through its social media</p>		

	presence to the site, the council not only boosts its promotion but forges another path of connection and support between the community and resources that can help them.		
	Service/Partners/Stakeholders/service users involved in the development and/or implementation of policy.		
	West Dunbartonshire Health and Social Care Partnership Carers of West Dunbartonshire Alzheimer Scotland Carers People living with dementia		
Does the proposals involve the procurement of any goods or services?		Yes	
If yes please confirm that you have contacted our procurement services to discuss your requirements.		No	
SCREENING			
<i>You must indicate if there is any relevance to the four areas</i>			
Duty to eliminate discrimination (E), advance equal opportunities (A) or foster good relations (F)		Yes	
Relevance to Human Rights (HR)		Yes	
Relevance to Health Impacts (H)		Yes	
Relevance to Social Economic Impacts (SE)		Yes	
Who will be affected by this policy?			
The website aims to provide easily accessible, quality assured information to support people living with dementia and their families and care partners, the wider West Dunbartonshire Community, West Dunbartonshire Health and Social Care Partnership staff, professionals working in the field of dementia and third sector organisations. By providing a centralized hub for information and resources, the site helps raise public awareness about dementia and highlights ways for people to find assistance while seeking to champion the equity, diversity and inclusion of people. This achieves the motion's aim to educate and inform the community through social media and other channels.			
Who will be/has been involved in the consultation process?			
HSCP Older People Mental Health Services – Fraser Downie, Cerys MacGillivray, Consultant Clinical Psychologist, Lindsay O'Hare, Occupational Therapist HSCP Learning Disability Services – Lorraine Davin, HSCP Strategy and Transformation, Health Improvement – Bob Purdon, Rose Stewart, Mandy Ferncombe Carers of West Dunbartonshire and carers groups Alzheimer Scotland People living with dementia West Dunbartonshire Communication Officer			
Please outline any particular need/barriers which equality groups may have in relation to this policy list evidence you are using to support this and whether there is any negative impact on particular groups.			
	Needs	Evidence	Impact
Age	Dementia disproportionality affects older people over 65, however supporting people with the illness impacts on all age groups within families, communities and	Age is the biggest risk factor for Alzheimer's, as it is for most types of dementia. This means that a person is more likely to get Alzheimer's as they get older. Above the age of 65, a person's	Positive – The Dementia Website will provide information and resources on dementia appropriate to all anticipated age groups accessing the site. Particular

	<p>support services. The website needs to be easy to navigate and information easy to understand, considering all abilities and ages.</p>	<p>risk of developing Alzheimer's doubles about every five years. The increase in the population of older age groups has been much higher than younger age groups over the last 20 years. https://www.nrscotland.gov.uk/statistics-and-data/statistics/statistics-by-theme/population/population-estimates/mid-year-population-estimates 17% of people aged 50 to 64 provide unpaid care to a relative, friend or neighbour; This compares to 2% of under-25s, 10% of 25-49 year olds and 11% of over-65s: https://www.gov.scot/Publications/2015/03/1081</p>	<p>attention will be given to ensuring that the main demographic of older people have access to information and resources which are age appropriate. Positive - The website will take into consideration younger onset dementia and the range of age groups requiring access to the website.</p>
<p>Cross Cutting</p>	<p>Most of the above needs cross cut across each other and need to be considered in relation to each other.</p>	<p>There is considerable cross-over between equality and socio-economic issues, as many of the disadvantages faced by particular equality groups are underpinned or made worse by low income. Therefore any and all approaches to tackling inequalities must pay attention not only to locality but the different challenges which tend to be faced by people because of ethnicity, disability</p>	<p>Positive - The website provides fair, flexible, free and equitable access to information by challenging inequalities, supporting delivery partners and providing guidance that will support people living with dementia and their families living in West Dunbartonshire.</p>

		or sex or any combination of these.	
<p>Disability</p>	<p>The council has a duty in terms of ensuring accessibility of information for disabled people. People requiring information on dementia and local resources and support include people with physical, sensory, disabilities. People with mental ill health. People living with dementia and people awaiting dementia diagnosis. People with learning disability who are at greater risk of developing dementia.</p>	<p>The Equality Act 2010 - General Duty 3. Foster good relations between people who share a characteristic and those who don't. This means tacking prejudice and promoting understanding The Equality Act 2010 – Due Regard Removing or minimising disadvantages experienced by people due to their protected characteristics. Taking steps to meet the needs of people from protected groups where these are different from the needs of other people. Encouraging people with protected characteristics to participate in public life or in other activities where their participation is disproportionately low. 32% of adults had a long-term limiting mental or physical health condition or disability in 2017 In 2017, 34% of women were disabled and 29% of men were disabled https://www.gov.scot/publications/scottish-health-survey-2021-volume-1-main-report/ Carers</p>	<p>It could have a negative impact on advancing equality of opportunity - Consideration is required to enable people of variable abilities to access information. Positive - The website will conform to WIA web accessibility guidelines, and designed and built to cater for those with visual impairment, deafness or hard of hearing, intellectual or cognitive issues, with an emphasis on a site design sympathetic to developmental and learning differences and disabilities?? Positive - The website will include total communication documents where appropriate.</p>

		<p>- 16% of people who provide unpaid care to a relative, friend or neighbour are deaf or have partial hearing loss; 16% have a physical disability; 11% have a mental health condition.</p> <p>https://www.gov.scot/Publications/2015/03/1081</p>	
<p>Social & Economic Impact</p>	<p>WD HSCP have a legal responsibility to consider how we can reduce inequalities caused by socio economic disadvantage. There is a need to provide easily accessed, up to date information on support and resources that can provide social and economic assistance to people living in West Dunbartonshire. People living with dementia and their care partners are impacted negatively financially and socially.</p>	<p>The Fairer Scotland Duty, Part 1 of the Equality Act 2010, places a legal responsibility on public bodies in Scotland to actively consider how they can reduce inequalities of outcome caused by socio economic disadvantage, when making strategic decisions. West Dunbartonshire in Numbers 2023 https://www.west-dunbarton.gov.uk/media/zkxpxcbt/wdc-in-numbers-2023-v9.pdf Many of the risk factors for dementia are associated with socio-economic disparities in mortality and morbidity. People living with dementia and their care partners are impacted negatively socially and economically.</p>	<p>Positive - The website will provide links to information on finance, education, employment, community safety and support. This will directly improve outcomes for people living with dementia and carers as it will help ensure they are aware of relevant services and how to access all the support and benefits to which they are entitled. Positive - This supports West Dunbartonshire Council and HSCP agenda to improve support equality for people who are socio economically disadvantaged. Negative – Digital exclusion is more likely to include those of lower socioeconomic status and older people. Providing local dementia information on resources and support may not be suitable for many people living with</p>

			dementia and their carers. Addressing the digital divide is part of West Dunbartonshire's wider action plans.
Sex	<p>Statistically more females are diagnosed with dementia than male, with a greater life time risk of developing dementia and Alzheimer's disease. Men are at a greater risk of developing vascular dementia. National figures show that women are also more likely to care for a loved one with dementia – making up around two thirds of unpaid carers. This is reflected in the number of female carers in West Dunbartonshire.</p>	<p>Current data shows that 76% of the unpaid carers currently being supported by Carers of West Dunbartonshire are female. This is similar to the national picture Carers - 41% of people who provide unpaid care to a relative, friend or neighbour are men; 59% are women. https://www.gov.scot/Publications/2015/03/1081 As there is a higher proportion of female carers, they are more likely to be disproportionately affected emotionally, financially and physically due to their caring role. Statistically more females are diagnosed with dementia than male, two in three people with dementia (65%) are women. There has been a misconception, over time, of the reason for this being that females live longer. Research including gender based violence (head traumas) stress, hormones shows that women have a higher risk of</p>	<p>Positive - The website provides fair, flexible, free and equitable access to information by challenging inequalities, supporting delivery partners and providing guidance that will support people living with dementia and their families and carers in West Dunbartonshire</p>

		<p>dementia. https://www.alzheimersresearchuk.org/about-us/our-influence/policy-work/reports/the-impact-of-dementia-on-women/</p>	
<p>Gender Reassign</p>	<p>People who identify as transgender are no more likely to experience or care for someone living with dementia than the general population. However it is acknowledged that their experience and support needs may require specialised advice. Everyone (regardless of how they identify) need to be treated as a unique individual. Needs will differ from trans person to trans person.</p>	<p>The Equality Act 2010 – General Duty 3. Foster good relations between people who share a characteristic and those who don't. This means tackling prejudice and promoting understanding. The Equality Act 2010 – Due Regard Removing or minimizing disadvantages experienced by people due to their protected characteristics. Taking steps to meet the needs of people from protected groups where these are different from the needs of other people. Equality means that you have the right to be who you are and express your sexual orientation, gender identity and relationships. Transgender people can choose not to disclose this, organisations are not allowed to tell people about this under General Data Protection Regulation (GDPR). This is because, like sexual orientation, a</p>	<p>Positive – The website will provide information on services and care settings for LGBTQ+ people with dementia. The website provides fair, flexible, free and equitable access to information by challenging inequalities, supporting delivery partners and providing guidance that will support all people living with dementia, their family and carers.</p> <p>Positive – Transgender people may have suffered from discrimination in the past when approaching services for help/support. The website will provide a first step with clear information to allow people to identify and contact the best service for them.</p>

		<p>trans status is classed as sensitive personal data and cannot be passed on without the person's permission.</p> <p>https://www.alzheimers.org.uk/get-support/help-dementia-care/supporting-lgbtq-dementia</p> <p>Health needs assessment of lesbian, gay, bisexual, transgender and non-binary people (scot.nhs.uk)</p> <p>https://www.stor.scot.nhs.uk/bitstream/handle/11289/580332/Final%20Report%20%2831%20May%202022%29.pdf?sequence=1</p>	
Health	<p>Health inequalities for people living with dementia and carers need to be addressed within West Dunbartonshire and working practices put in place to provide information, support and resources.</p> <p>Consideration required to the high proportion of people awaiting dementia assessment in West Dunbartonshire.</p> <p>Consideration of higher risk groups in developing dementia – people with Down Syndrome</p>	<p>The Scottish Index of Multiple Deprivation (SIMD) which provides an analysis of deprivation across Scotland, states that West Dunbartonshire has 48 data zones in the 20% most deprived, which equates to a local share of 40% of all data zones within West Dunbartonshire falling within the most deprived category (Scottish Government, 2020) 41% of carers, compared to 29% of non-carers have a long-term health condition.[5]</p> <p>https://www.ons.gov.uk/census/2011census</p>	<p>Positive – The dementia website will provide information on support and resources that are available in contributing to reducing health inequalities. Positive – The website will provide information on support and resources available to support unpaid carers look after their own health and wellbeing. Positive – Contribute to WD HSCP Strategic Delivery Plan 2023-2026 And National Health and Wellbeing Outcomes</p> <p>Positive – Highlighting the need and benefits of</p>

			early dementia assessment Positive - Providing information and resources for people with Down Syndrome who are at risk in developing dementia.
Human Rights	Human rights of people living with dementia are the same as any other person, but they often face stigma and discrimination that violate their rights. They have the right to access information, diagnosis, treatment, and support that respect their dignity and autonomy. They also have the right to participate in decisions that affect their lives, and to be protected from violence, abuse and neglect.	Human Rights Act 1998 Human Rights Act 1988 imbeds the European Convention Human Rights in UK law. The policies we have and how these are operated must be in line with the convention (ECHR) http://www.legislation.gov.uk/ukpga/1998/42/contents	Positive - The website provides fair, flexible, free and equitable access to information by challenging inequalities, supporting delivery partners and providing guidance that will support people living with dementia, their care partners and people working in the field of dementia.
Marriage & Civil Partnership	No needs identified		
Pregnancy & Maternity	No needs identified		
Race	Black, Asian and ethnic minority carers are less likely to be aware of support services available and also less likely to seek help. The Dementia website therefore aims to create awareness in these communities about the various initiatives and encourage these groups to engage, including with national carer	The estimated prevalence rates for dementia in the black and ethnic minority community are similar to the rest of the population with the exception of early on-set (presenting before 65 years) and vascular dementia which have been found to be more prevalent. (Public Health Scotland) Minority ethnic adults living in	It could have a negative impact on advancing equality of opportunity. This is because people living with dementia and their carer partners where English is not their first language, may struggle to understand the information on the website and google translate is not always accurate. However, we will try and mitigate this

	organisations, to mitigate any disproportionate negative impacts.	<p>Scotland represented 4.6% in 2018</p> <p>https://www.gov.scot/Publications/2015/03/1081</p>	<p>risk by providing translated copies of the information people require.</p> <p>Positive - The website provides fair, flexible, free and equitable access to information by challenging inequalities, supporting delivery partners and providing information that will support all people living with dementia, their families and carers in West Dunbartonshire.</p>
Religion and Belief	No needs identified	Information is not currently available	
Sexual Orientation	<p>Dementia does not impact unequitably on the LGBTQ+ community. However, it is acknowledged that their experience and support needs may require specialised advice.</p> <p>Everyone (regardless of how they identify) need to be treated as unique individuals, needs will differ from a lesbian woman to a gay man. Just because they identify as LGBTQ+ does not mean people have the same requirements.</p>	<p>Sources of evidence pointing to LGBTQ+ people being much more likely than others to feel isolated and/or lonely. Personal Care and Elderly Care Provision research findings: Concern about lack of LGBTQ+ inclusiveness in elderly care</p> <p>https://www.stor.scot.nhs.uk/bitstream/handle/11289/580258/Health%20Needs%20Assessment%20LGBTQ.pdf?sequence=1</p> <p>The Equality Act 2010 – General Duty 3. Foster good relations between people who share a</p>	<p>Positive - The website provides fair, flexible, free and equitable access to information by challenging inequalities, supporting delivery partners and providing guidance that will support people living with dementia and their families and carers in West Dunbartonshire. The website will include dementia information for the LGBTQ+ community.</p> <p>Positive – People in the LGBTQ+ community may have suffered from</p>

		<p>characteristic and those who don't. This means tackling prejudice and promoting understanding. The Equality Act 2010 – Due Regard Removing or minimising disadvantages experienced by people due to their protected characteristics.</p> <p>Taking steps to meet the needs of people from protected groups where these are different from the needs of other people. Equality means that you have the right to be who you are and express your sexual orientation, gender identity and relationships. People can choose not to disclose their sexual orientation, organisations are not allowed to tell people about this under General Data Protection Regulation (GDPR). This is because it is classed as sensitive personal data and cannot be passed on without the person's permission.</p> <p>https://www.alzheimers.org.uk/get-support/help-dementia-care/supporting-lgbtq-dementia</p> <p>Health needs assessment of lesbian, gay,</p>	<p>discrimination in the past when approaching services for help/support. The website will provide a first step with clear information to allow people to identify and contact the best service for them.</p>
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		bisexual, transgender and non-binary people (scot.nhs.uk) https://www.stor.scot.nhs.uk/bitstream/handle/11289/580332/Final%20Report%20%2831%20May%202022%29.pdf?sequence=1	
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Actions

Policy has a negative impact on an equality group, but is still to be implemented, please provide justification for this.

A set of positive impacts and a few minor negative impacts have been identified for the equality groups. Where the negative impacts were identified, it was decided that these were minor and likely to be offset by the positive impacts delivered. In addition, in some instances, steps have been taken to minimise and/ or mitigate them. Any negative impacts that have been identified and set against actions for completion.

Will the impact of the policy be monitored and reported on an ongoing bases?

Yes, as part of the West Dunbartonshire Dementia Website Guidance for editorial review and quality assured content creation which has been produced to ensure consistent, high-quality content creation and editorial processes for the West Dunbartonshire Dementia website. This will ensure adherence to the NHS GGC Clear to all principles, web accessibility standards, and all legal requirements. The paper confirms:

- The roles and responsibilities of editors and working group members.
- Content review processes
- Style and tone guidelines
- Accessibility requirements
- Any specific content standards or restrictions.

All actions required by the working group must be complete prior to the website being published and there must be a quality assurance review process in place in order it remains fit for purpose.

Q7 What is your recommendation for this policy?

Introduce

Please provide a meaningful summary of how you have reached the recommendation

Recommendation is that the website is introduced and widely promoted to communities, staff groups and key support partners. The working group have reached this conclusion in response to the thorough review of current provision, consultation and engagement with key groups who report lack of quality assured information readily available and accessible. Local people reporting a lack of knowledge of what is available to support their mental health and wellbeing in community settings. This website fulfils this local need. The Dementia Strategy for Scotland: Everyone's Story states that "people living with dementia and their care partners should have equity of access to high quality, information and advice, evidence-based treatment, care and support when and where they need it, including dementia-specific palliative care, and have access to practitioners with appropriate dementia care knowledge and skills." The website will assist people to have access to information and advice on prevention and early detection of dementia. It will enable people to access the information they need to make informed decisions about their treatment, care and support. Once launched, the website can also be linked to social media channels to maximize its reach and impact. In early October 2023 a World Café style event took place at Clydebank Town Hall. The subsequent report outlines critical insights for enhancing

mental health and wellbeing services in the area. The event gathered diverse stakeholders from various sectors who highlighted a need for strategies to overcome stigma, enhancing service accessibility for diverse populations, and strengthening sector collaboration. The use of technology was also emphasised, with a focus on balancing digital and traditional service delivery methods. Establishing the website helps authenticate West Dunbartonshire as a dementia-friendly community committed to supporting its citizens, reducing stigma and strengthening sector collaboration.