

WDADP Substance Use Prevention Strategy - Delivery Plan 2020/21 and 2021/22

- This Delivery Plan supplements the ADP Strategy 2020-2025 and also forms the Delivery Plan for the Community Planning West Dunbartonshire Substance Use Prevention Strategy (reported via the CPWD Safe Delivery and Improvement Group).
- This Delivery Plan outlines the local contribution to achieving national outcomes outlined in :
 - Rights Respect and Recovery (RRR)
 - Alcohol Framework 2018 Preventing Harm (AF2018PH)
 - ADP Ministerial Priorities

These are detailed on page 7 with the relevant outcomes referenced

- The activity within this Delivery Plan will be performance managed through the West Dunbartonshire Council Performance Management System, Pentana, with quarterly reports submitted to each ADP meeting.
- Timescales have been updated to reflect COVID-19 recovery priorities and resources available.
- The Delivery Plan will be refreshed annually.

Action	RRR*	AF2018PH*	Ministerial Priority*	Lead	Timescale
0. Strategic Approach					
ADP/SUPS/01 Review the existing Substance Use Prevention Strategy and Delivery Plan activity in relation to Icelandic Model of Prevention (Planet Youth) and produce a report with recommendations for improvement.	a, c, d, e, f	u, v,w, x,	☑	Health Improvement Team	End Dec 2020
1. Reduced Availability					
ADP/SUPS/11 Support development of robust local Licensing Policy 2022 (i.e. evidence gathering to influence development of Licensing Board Policy Statement and Overprovision Policy)		Outcome x; Action 5,6	☑	Health Improvement Team	End November 2022

WDADP Substance Use Prevention Strategy - Delivery Plan 2020/21 and 2021/22

Action	RRR*	AF2018PH*	Ministerial Priority*	Lead	Timescale
ADP/SUPS/12 Ensure there is appropriately briefed health representation at Licensing Forum maximising contribution and opportunity to raise health issues.		Outcome u,w; Action 7	☑	Health Improvement Team	Ongoing – report quarterly
ADP/SUPS/13 Update process and provide continued response to licensing applications as a statutory consultee		Outcome x; Action 7	☑	Health Improvement Team	Ongoing – report quarterly
ADP/SUPS/14 Reduce availability of alcohol and tobacco to young people through action to tackle underage and agent sales/proxy purchase by supporting the development and implementation of a multi-agency campaign (including parental supply)		Outcome x; Action 7	☑	Health Improvement Team	End March 2022
ADP/SUPS/15 Take proportionate action to prevent access to, reduce demand for and limit supply of Illicit tobacco and alcohol		Outcome x; Action 20		WDC Trading Standards	Ongoing - report Quarterly
ADP/SUPS/16 Focus intelligence gathering and enforcement activity to disrupt individuals and Serious Organised Crime Groups who supply controlled drugs and New Psychoactive Substances (NPS)	Outcome g; Action J3			Police Scotland	Ongoing - report Quarterly
2. Healthier and Safer Environments					

WDADP Substance Use Prevention Strategy - Delivery Plan 2020/21 and 2021/22

Action	RRR*	AF2018PH*	Ministerial Priority*	Lead	Timescale
ADP/SUPS/21 Review provision of and information about positive alternative (diversionary) activity for local children, young people, adults and older people.	Outcome c,e; Action P3	Outcome t,u; Action 19		Health Improvement Team	Report by end March 2021
ADP/SUPS/22 Reduce visibility of smoking to children and young people by enforcing existing and introducing new smoke free zones. E.g. schools, colleges, hospital grounds, play parks (links to National Tobacco Strategy)				Health Improvement Team	Report by end of March 2021
ADP/SUPS/23 Explore options for reducing children's exposure to secondhand smoke in the home and in communal stairwells (links to National Tobacco Strategy)				Health Improvement Team	End of March 2022
ADP/SUPS/24 CPWD sign up to Scotland's Charter for a Tobacco-free Generation , demonstrating strategic commitment and providing a supportive environment to enable progress in relation to prevention activity on smoking				Health Improvement Team	End of March 2021
ADP/SUPS/25 Enforcement of drink drive legislation using intelligence-led high visibility patrols and roadside checks to detect those driving under the influence of drink or drugs		Outcome u; Action 20		Police Scotland	Ongoing – report quarterly

WDADP Substance Use Prevention Strategy - Delivery Plan 2020/21 and 2021/22

Action	RRR*	AF2018PH*	Ministerial Priority*	Lead	Timescale
ADP/SUPS/26 Support Third Sector Organisations and Community Planning Partners to develop or update workforce or volunteer policies in relation to alcohol, tobacco and other drugs to ensure staff have access to accurate information	Outcome e; Action P3	Outcome w,z; Action 13,19	☑	Health Improvement Team	Report by end March 2021
3. Engaged Communities					
ADP/SUPS/31 Disseminate findings of the comprehensive community engagement exercise undertaken in 2019/20 linked to https://coproweek.coproductionsotland.org.uk/	Outcome a; Action P2	Action 1, 7	☑	Health Improvement Team	By 16 Nov 2020
ADP/SUPS/32 Develop a community-led action research (CLARA) process to engage with young people and families on substance use (working with AFS, SCDC, SFAD, Youth Council)	Outcome a; Action P2	Action 1, 7	☑	Health Improvement Team	Initial report by end of Dec 2020
ADP/SUPS/33 Build capacity for local community to engage with the alcohol licensing system –by supporting AFS refresh of AFS Alcohol Licensing in the Community Toolkit and publishing and promoting local data, processes and information strengthening the links between Community Councils, Community Planning and Licensing	Outcome a; Action P2	Action 1, 7	☑	Health Improvement Team	End of March 2021

WDADP Substance Use Prevention Strategy - Delivery Plan 2020/21 and 2021/22

Action	RRR*	AF2018PH*	Ministerial Priority*	Lead	Timescale
ADP/SUPS/34 Develop a community-led action research (CLARA) process in a particular geographic location (e.g. neighbourhood, ward etc.) supported by SCDC and AFS with local residents at a local community level to provide a mechanism to address substance use strengthening the links between Community Councils, Community Planning and Licensing	Outcome a; Action P2	Action 1, 7	☑	Health Improvement Team	End of March 2022
ADP/SUPS/35 Coordinate whole local authority community engagement/consultation of a community consultation on alcohol aiming to influence the next Licensing Board Overprovision Statement due for publication November 2022.	Outcome a; Action P2	Action 1, 7	☑	Health Improvement Team	May 2022
4. Supported Parents and Families					
ADP/SUPS/41 Review the potential contribution of existing parenting support opportunities on preventing substance use	Outcome c,e,f; Action C2			Health Improvement Team	Report by end March 2021
5. Resilient Individuals Across the Life Course					
ADP/SUPS/51 Coordinate linked reporting on contributory actions to and from Community Planning West Dunbartonshire Nurtured DIG (Delivery and Improvement Group) action plan	Outcomes c,d,e			Health Improvement Team	quarterly
6. Accurate Public Information					

WDADP Substance Use Prevention Strategy - Delivery Plan 2020/21 and 2021/22

Action	RRR*	AF2018PH*	Ministerial Priority*	Lead	Timescale
ADP/SUPS/61 Coordinate social marketing activity and a communications strategy in relation to alcohol, tobacco, and other drugs as well as activity to explain and promote the Substance Use Prevention Strategy itself	Outcome a,d; Action P6	Outcome v,w; Action 13,14,16,18	☑	Health Improvement Team	Report by end March 2021
ADP/SUPS/62 Update and implement the education approach and policy in relation to alcohol, tobacco and other substances in schools in line with Curriculum for Excellence	Outcome b; Action P4	Outcome v,w; Action 11	☑	WDC Education, Learning and Attainment	Report for Academic Year 2020-21
ADP/SUPS/63 Coordinate and evaluate workforce development for appropriate Tier 1 & 2 staff in relation to alcohol, tobacco and other drugs by enabling needs analysis and release of staff to undertake learning opportunities proportionate to identified requirements for their role, prioritising those working with groups at greatest risk	Outcome d; Action P2	Outcome v,w,z	☑	Health Improvement Team	Report by end March 2021
7. Supported Individuals					
ADP/SUPS/71 Update and promote clear pathways for information, signposting and referral to specialist support. E.g. Alcohol Brief Interventions in Primary Care and other priority settings, Referrals to “Quit Your Way” stop-smoking support, Appropriate referrals to specialist addictions services	Outcome d,h; Action R2, R3, R5, R6, R8, R9, R10	Outcome z; Action 17,18	☑	Health Improvement Team	By end March 2022

WDADP Substance Use Prevention Strategy - Delivery Plan 2020/21 and 2021/22

*Rights Respect and Recovery (RRR) - Outcomes	*Alcohol Framework 2018 Preventing Harm (AF2018PH) - Outcomes	*Ministerial Priorities 2020-21
<p>Prevention and early intervention RRR Outcome: Fewer people develop problem drug use Outcome a: Reduce inequalities experienced by people who are at risk of developing problems with alcohol and drugs Outcome b: Education provision for children and young people is more in line with evidence and best practices Outcome c: Increase in the number of people at risk of alcohol or drug problems linked to positive environments and opportunities Outcome d: Young people's capacity to make informed choices is improved Outcome e: Increase in individual and community wellbeing, resilience and social connectedness</p>	<p>Themes:</p> <ul style="list-style-type: none"> • Reducing consumption • Positive attitudes, positive choices • Supporting families and communities <p>Outcome t: Children in need received timely and local support Outcome u: Safer drinking and wider environments</p>	<p>Education, prevention and early intervention on alcohol and drugs</p> <ul style="list-style-type: none"> • Address stigma surrounding alcohol and drugs • Deliver ABIs to meet the Local Delivery Plan Standard • Support the SG Count 14 Campaign
<p>Getting it right for children, young people and families RRR Outcome: Children and families affected by alcohol and drug use will be safe, healthy, included and supported Outcome f: More children, families and young peoples' services are high quality and evidence based</p>	<p>Outcome v: Reduced acceptability of hazardous drinking and drunkenness Outcome w: Increased knowledge and changed attitudes to alcohol and drinking</p>	<p>A reduction in the attractiveness, affordability and availability of alcohol</p> <ul style="list-style-type: none"> • Engage with Licensing Forums, Licensing Boards and local partners
<p>A public health approach to justice RRR Outcome: Vulnerable people are diverted from the justice system wherever possible and those within justice settings are fully supported Outcome g: Increase the number of people who come into contact with justice agencies and receive the right support from the appropriate services and sources</p>	<p>Outcome x: Reduced availability of alcohol Outcome y: Reduced affordability of alcohol</p>	<p>Cross Cutting Work</p> <ul style="list-style-type: none"> • Implement the Partnership Delivery Framework to reduce the use of and harm from alcohol and drugs
<p>Developing recovery oriented systems of care RRR Outcome: People access and benefit from effective, integrated person-centred support to achieve their recovery Outcome h: improve access to and quality of treatment services, including harm reduction and low-threshold services, other support services and community supports</p>	<p>Outcome z: Individuals in need receive timely, sensitive and appropriate support</p>	